



FOR IMMEDIATE RELEASE:
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ATON™ and Panamax-Furman® Join Impressive Roster of ELAN® Tech Week 2008 Sponsors

*One-Of-A-Kind Training Event Covers the Full Spectrum
Of Whole House Solutions - All Under One Roof*

LEXINGTON, KY — ELAN® Home Systems, a leading manufacturer of award-winning Multi-Room audio/video and home control systems, today announced that ATON™, a provider of installer-friendly whole-house audio and video signal routing products and Panamax-Furman®, award-winning international leaders in innovative power management products, have joined all the Tech Week excitement as Sponsors. The announcement was made today by Paul Starkey, ELAN's Executive Vice President of Sales and Marketing.

These prestigious companies will join VIP Headline Sponsors, Lutron® and Middle Atlantic Products, fellow VIP Sponsors LiteTouch®, and Aprilaire®, and Media Sponsors, EH Publishing and Mendelsohn Media at the Mid-May Lexington Kentucky training conference.

“ATON and Panamax-Furman have brought ELAN's Tech Week to the tipping point of technology education. The participation of these added companies gives our 300+ attendees unprecedented hands-on access to eleven whole-house industry leaders and their newest products. We are very excited about having such a forum to showcase ATON's patent-pending DLA technology and Panamax-Furman's cutting-edge power management to this many enthusiastic Dealers,” stated Mr. Starkey.

Bob Williams, General Manager of ATON, said, “As a newly-launched Technology Company, our staff is primed for our first Tech Week and recognize and appreciate the value of the up-close and personal contact with the high caliber of Dealers it offers. This will allow us to introduce these Dealers to several new applications of our Dynamic Level Adjustment Technology products. One of the many applications that we are getting a lot of excitement about is wireless RF remote control of ELAN multi-room audio system “sub-zones”. Tech Week gives us a tremendous opportunity to provide ELAN Dealers with these solutions. We are absolutely thrilled to participate.”

Dave Keller, Senior Vice President of Sales and Marketing for Panamax-Furman noted, “ELAN has done an incredible job of teaching Dealers how to integrate many whole-house components into centralized control systems. We are really looking forward to this great opportunity to show the importance of advanced power management and filtration so that Dealers can offer rich palettes of control features while protecting systems from catastrophic failures and delivering jaw-dropping, noise-free media signals throughout their installations.”

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As part of their Sponsorships, ATON and Panamax-Furman will offer demonstrations of their products in a focused environment over several days. This will provide Dealers with the opportunity to see how these manufacturers are working hand-in-hand with ELAN in order to simplify product integration and/or value-add their installations. In addition, Sponsors will have the opportunity to meet with the Dealers one-on-one, be part of Tech Week marketing efforts, and participate in Installer discussions and events.

ELAN's award-winning Tech Week has grown into the industry's most elite educational event and, this year, will bring together more than 300 top ELAN, HomeLogic and Sunfire® Dealers, VIA!® Integration Partners and Media Representatives from May 13th through 16th at the Marriott Griffin Gate Resort in Lexington, Kentucky. Tech Week adds to ELAN's broad spectrum of industry-benchmark training offerings. Today, Dealers may choose exactly what is best for them from a wide array of multi-faceted options including ELAN's West Coast trainings in Carlsbad, California, ELAN and Sunfire University, weekly national in-field trainings, trade show trainings, distribution trainings, ELAN's regular twice-monthly headquarter trainings, Marblehead Massachusetts HomeLogic training, and Tech Week. These options combined, create a powerful training lineup unlike any other specialty company in the business has to offer. Additionally, all programs offer certification, so that Dealers have the means to be the best they can be with ELAN.

About ATON:

ATON products are designed using multiple control and distribution technologies to provide easy-to-install systems that route, control and deliver audio and video content throughout the home. The company's core technologies include Dynamic Level Adjustment (DLA), Radio Frequency (RF), Infrared (IR), and Category 5 (Cat5) digital distribution of audio and video. Organized in late 2005 as a development group, the company has been working on key products aimed at providing innovative, affordable systems for consumers. ATON, a Division of ELAN Home Systems, LLC, is based in Lexington, Kentucky, and sells through a distribution network to custom installers. To learn more, visit <http://www.atonhome.com>

About Panamax ~ Furman:

Panamax and Furman have been international leaders in providing award-winning, innovative power management products for more than 30 years. Their power management products give audio/video systems the pure, noise-free power they need for superlative performance, providing longevity to the components connected while protecting them from damage caused by power surges and lightning. Together, as part of Panamax, Inc., these two brands address all major electronic markets including home theater, professional audio and music, broadcasting, audio/video recording, OEM, and office equipment. The companies are based in Petaluma, Calif., and sell through an international dealer network, domestic specialty retailers, distributors, and in select retail outlets. More information is available at www.panamax.com and www.furmansound.com.

About ELAN Home Systems:

ELAN Home Systems is a leading manufacturer of innovative, award-winning Multi-Room audio/video and home control systems. Based in Lexington, KY, the company's systems were the first to integrate audio, video, phones and third-party products to create a seamless, easy-to-use "whole house" experience. The company's unique products provide complete lifestyle, feature-rich solutions, yet can be configured to fit the specific needs of every homeowner. ELAN products are distributed through a comprehensive channel of select Dealers and Distributors throughout the United States, Canada and 58 countries worldwide. To learn more, visit www.elanhomesystems.com.

ATON is a trademark of ELAN Home Systems, LLC, Lexington, Kentucky. ELAN is a trademark of ELAN Home Systems, LLC. VIA! is a registered trademark of ELAN Home Systems, LLC. All other trademarks are property of their respective owners.

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