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## **ATON™'s Save A Bundle Rebate™ Puts the Power and Quality of DLA Technology Within Reach**

*Bundling any ATON DLA Speaker Level Audio Router with Any Audio Receiver Purchase  
Saves Dealers and Installers \$25 through March 31st*

**LEXINGTON, KY** - ATON, a premier manufacturer of high-end, affordable home audio and video signal routing and distribution products for the custom installer market, announced the company's first rebate program for its powerful new Dynamic Level Adjustment (DLA) Speaker Level Audio Routers. Now through the end of March, dealers have the opportunity to save whenever they purchase ATON's groundbreaking DLA products with any brand audio receiver. The company's DLA Two, Four, and Six-Room selectors for speaker level audio routing, qualify Installers for the \$25 rebate, when purchased together with any manufacturer's audio receiver from an ATON authorized distributor. The announcement was made by Bob Williams, ATON's General Manager.

The company's DLA Speaker Level Audio Routers are all part of an offer that celebrates the industry's first products developed from the ground up as high-end, yet affordable and easy to install audio control centers providing both RF and IR control of speaker level audio. The company's patent-pending DLA technology delivers maximum available volume levels to each room while protecting amplifiers from damage. ATON's DLA product offers both installers and consumers a cost effective way to quickly add up to six rooms of music distribution capabilities to existing audio receivers and turn any audio receiver into a multi-room system. With the industry's first RF & IR control options for a speaker level audio router, ATON puts multi-room technology within reach of more people than ever before.

Volume levels for each room can be controlled from the front of the DLA, but more importantly, the RF, IR and Touch Pad remote control options are what put the DLA routers in a class of their own. Using the Radio Frequency (RF) remote control that operates within 200' of the DLA, the user can control sound levels in rooms throughout the house, mute the audio, turn all rooms on or off and turn on a programmable "scene" for one-touch recall of favorite system settings. Additionally, IR receivers can be connected to the DLA for IR remote control of the DLA as well as all connected audio sources. Finally, in-wall Touch Pads (DLATP - available Spring 2008) can be connected to each room of the system for elegant in-wall control of the DLA and system status.

"Our DLA (Dynamic Level Adjustment), patent-pending technology, matches the user's amplifier output to the characteristics of each connected speaker while monitoring and distributing power to each room as needed," said Mr. Williams. "This real-time or dynamically adjusted power is unique to ATON and protects the entire system while also delivering peak power to locations with the highest volume settings. In simple English, this means our audio routers deliver crystal clear audio in quiet zones and rock-your-socks-off sound with thundering bass lines in your party zones, without red-lining your system."

These ATON "intelligent" routers easily replace existing speaker selectors and quickly connect to all brands of home theater systems, stereo receivers and amplifiers. The units can also be used as an easy way to add an entire outdoor speaker zone with multi-area control. In addition, DLA Speaker Level Audio Routers can control all connected audio sources, such as iPods, radio tuners and receivers with its built-in IR engine.

ATON's new line of DLA Speaker Level Audio Routers include the DLA2 at \$299, the DLA4 at \$399 and the six-room DLA6 at \$499. The promotion is available in the USA including Hawaii and Alaska, and is good on any purchased receiver/audio-router bundles purchased through ATON distributors from February 1st through March 31st, 2008. Rebates must be submitted by May 31st, 2008.

**About ATON:**

ATON products are designed using multiple control and distribution technologies to provide easy-to-install systems that route, control and deliver audio and video content throughout the home. The company's core technologies include Dynamic Level Adjustment (DLA), Radio Frequency (RF), Infrared (IR), and Category 5 (Cat5) digital distribution of audio and video. Organized in late 2005 as a development group, the company has been working on key products aimed at providing innovative, affordable systems for consumers. ATON, a Division of ELAN Home Systems, LLC, is based in Lexington, Kentucky, and sells through a distribution network to custom installers. To learn more, visit <http://www.atonhome.com>

*ATON is a trademark of ELAN Home Systems, LLC, Lexington, Kentucky.*

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